



African Summit on Entrepreneurship and Innovation (ASENTI) 2019

PARTNERSHIP
PROPOSAL



THEME: VIABLE AFRICA; RE-THINKING INNOVATION FOR SUSTAINABLE FUTURE.

VENUE HOST: KEMPINSKI GOLD COAST CITY, ACCRA, GHANA

DATES: 21-23 NOVEMBER, 2019





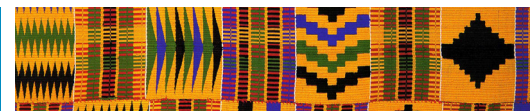
Vision & Mission

Our Vision

To see Africa's people flourishing and their lives holistically transformed through Innovative mindset, entrepreneurial spirit and economic empowerment for better standard of living.

Our Mission

To transform individual lives in Africa from all economic, cultural and social background for economic prosperity by fostering the culture of Entrepreneurship and Innovation for a competitive global market.

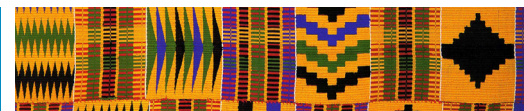


Who We Are >>

African Summit on Entrepreneurship and Innovation (ASENTI) is a non-profit forum that bring SMEs, start-ups and different stakeholders for an intensive interaction, networking and training on entrepreneurship and Innovation from across Africa. The summit bring together top leaders in the industries to share knowledge on business and Innovation with a major focus on; Fintech, Agribusiness, Health Innovation, Sustainable Energy, Big Data, Smart cities and Policies on ease of doing business.

Africa has a current robust economic growth, averaging five percent per annum over the last ten years which has placed the continent among the fastest growing regions in the world. ASENTI offers platform that brings together industry leaders, start-ups, investors, Innovators, academics, diplomats, Non-governmental and other government officials. It delivers a thought-provoking exchange of knowledge, methods, and ideas on how to address this global challenge that can be practically transferred to business opportunities and hence economical and business growth in Africa.

ASENTI-Africa is headquartered in Nairobi Kenya with Representatives in, Uganda, South Africa, Ghana, Ethiopia and DRC. We collaborated with companies across Africa and the world to host the ASENTI Africa and other focus across world.



Areas and topics of interest



The summit has different focus areas through
Keynote, the panel sessions, Ted style session,
breakout and business pitching session

- Start-up Financing •
- Fintech •
- Health Innovation •
- Sustainable Energy •
- Content Management Systems (CMS) •
- Agribusiness •
- Big Data and e-commerce •
- Smart cities •
- Social enterprise and impact investing •
- Media •
- Block chain and Artificial intelligence •
- Entrepreneurship and Immigration •
- Trade and Ease of doing business Across Africa •
- Entrepreneurship in film and fashion industries •



Delegates and Speakers (By Industries)



Tech and hubs across Africa •

Banks and Financing •

Energy sectors •

Impact investing organizations •

Agriculture and Agribusiness •

Academics •

UN bodies •

International NGOs •

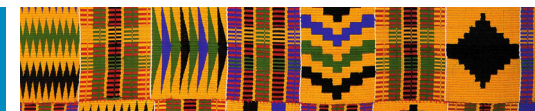
Manufacturing •

Health sectors •

Media •

Youth •

Countries covered is
Africa & Beyond



Event Layout



10+ INDUSTRY EXPERTS KEYNOTE SPEAKERS

PRESENTATIONS

PANEL DISCUSSIONS

10+ BREAKOUT SESSIONS/WORKSHOPS

BUSINESS PITCHING COMPETITION AND AWARDS

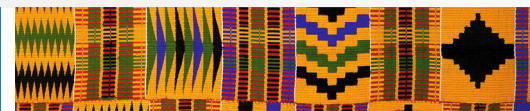
COCKTAIL PARTY

AFTER EVENT CITY AND INDUSTRIAL TOURS

Over 600 delegates from across Africa

20-30 countries from across Africa and world

30 exhibitors.



Sponsorship



We will be hosting over 600 entrepreneurs and innovators from across Africa, with investors from Africa, Silicon Valley (USA), Greece, France, Germany etc.

The focus will be start-ups, SMEs and Micro- finance passionate about entrepreneurship.

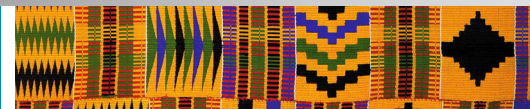
We will have over 40 speakers from across Africa and the globe on 21-23 November, 2019 at Kempinski.

We would like to invite your company to partner with us to host 600 business thoughtful leaders from across Africa: The delegates expected

Diverse businesses; Health, Fintech, SMEs, agribusiness, web development, youth etc.

Over 30 countries, great network, 30 exhibitors, across Africa and Diaspora.

Sponsorship packages give you different benefits.



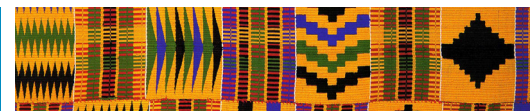
Sponsorship Packages



The summit is a place where businesses in social impact, Fintech, trade policies, sustainable energy, youth, Big Data, Mobile payment, Energy, Agribusiness, film, fashion and media, telecom companies and NGO's come to popularize their brands. Migrate your potential clients.

PLATINUM SPONSOR : \$20,000

- Name on event the title.
- 10 Full summit passes and social event (cocktail) pass
- Dedicated room/Experience Lounge – company tracks (Extra Design at Sponsor's cost)
- 3 speakers and up to 10 complementary tickets.
- Booth/Demo Space
- Electronic pre-Summit attendee list.
- Company name and logo on applicable signage,
- Onsite Summit materials, website.
- Media mention and special feature on the adverts
- Backdrop Banner, pull up banner, and teardrop
- Banner in and outside the mall
- Access to Board Room for private meetings (Based on availability, limited to one hour per day)
- Marketing materials in conference bag.
- Run a breakout session at the summit
- Name and logo on the gift bags and in all conference materials.

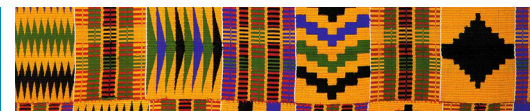


Sponsorship Packages



GOLD SPONSOR: \$10,000 (2 SLOTS)

- Three (4) Full-Summit passes and Social event (cocktail) pass.
- Experience Room for your tracks
- Exhibition Booth/Demo Space.
- 2 Keynotes and up to 6 complementary tickets.
- Company name and logo on applicable signage,
- Onsite and Summit materials, website.
- Special media mentions and Interview at the summit
- Access to Board Room for private meetings
(Based on availability, limited to one hour per day)
- Pull-up banner and teardrop banner.
- Marketing materials in conference gift bag.
- Name and logo on the gift bag at the conference
- Run a breakout session

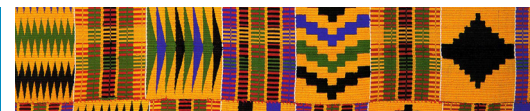


Sponsorship Packages



DIAMOND SPONSOR: \$5,000 (4 SLOTS)

- Lunch
- 4 Full-Summit passes.
- Electronic pre-Summit attendee list (Title, company and opt-in) provided to Company name and logo on all marketing materials
- Free exhibition.
- Signage, onsite Summit materials, website,
- Pull-up banner.
- Signage on the lunch table.
- 1 Keynote & a breakout session.
- Run a breakout session
- Media mentions.
- Marketing materials in conference gift bag.
- Run a breakout session



Sponsorship Packages >>

TEA BREAK SPONSORSHIP: \$3,500 (4SLOTS)

- Two (2) Full-Summit passes
- Company name and logo signage, onsite Summit materials
- Website, and Mobile App
- Pull-up banner
- Signage on the Breakfast table
- 1 Keynotes & a breakout session
- Marketing materials in conference gift

CATEGORISE SPONSORSHIP: \$1,500

- Exhibition and four passes to the event
- Logo on website and marketing materials.

EXHIBITION: \$800

- Two passes
- Product activation stand 400 (Start-ups)
- Two fee passes.

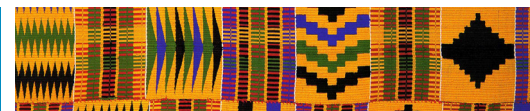
NETWORKING COCKTAIL PARTY: \$2,500 (4 SLOTS)

- 1 Keynotes.
- One (1) Full-Summit passes & One (1).
- Sponsor can buy more cocktail passes

Provide an invaluable customer service with this exclusive branding opportunity. Bring your marketing materials to our cocktail tables.

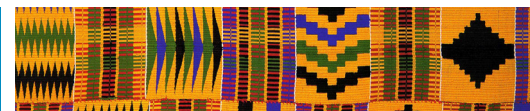
Place your banner strategically.

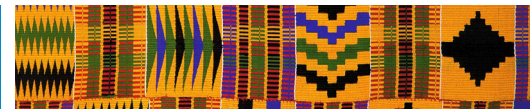
Place your business cards on the tables. Bring something to be won if you want. We will collect business cards and do a draw and your company rep will announce the winner company name and logo on applicable signage, onsite Summit materials, website,



Program 2019 >>

7.00 – 9.00	REGISTRATION AND ARRIVAL
9.00 – 9.30	<i>Opening ceremony.</i>
9.30 – 10.00	Keynote Speaker; Vice President of Ghana.
10.00 – 11.00	Unlocking new opportunities through Innovative Technology as new trends for solving Africa's most challenging problems. Big data, Blockchain technology, Fintech, IOT, Smart future cities.
11.00 – 11.30	<i>Coffee Break</i>
11.30 – 12.00	TED Style talk session 1. 1. Africa's paradigm shift of doing business and why we need to master the art of unreasonable actions through diverse technology. 2. Telling the African Entrepreneurial story to world. Rebranding Africa.
12:00 – 13.00	Re-thinking the future of universal healthcare in Africa for financial Technology and service delivery.
13.00 – 14.00	<i>Lunch Break.</i>
14.00 – 17.00	Breakout/Seminars sessions 1. Innovating for SDGs workshop (coming up with tangible solutions around the 17 SDGs goals and forming ASENTI working groups. 2. Building green energy sustainable business opportunity- Affordable and clean energy SDG-7. 3. Building Africa's Future through Innovation and Manufacturing(More SMEs and startups). 4. Enhancing business collaborations through Chamber of commerces in Africa and Internationally. What are key lessons and opportunities.
17:00-18:00	<i>Coffee break and Networking.</i>





Our Past Conferences >>

2015

UNITED STATES INTERNATIONAL
UNIVERSITY (USIU) - NAIROBI, KENYA

DATES: NOVEMBER 10-12, 2015



DELEGATES

250



UNIVERSITIES

15



COMPANIES

15



SPONSORS

10



SPEAKERS

25

2016

UNITED STATES INTERNATIONAL
UNIVERSITY (USIU) - NAIROBI, KENYA

DATES: NOVEMBER 6-8, 2016



DELEGATES

400



UNIVERSITIES

15



COMPANIES

40



SPONSORS

20



SPEAKERS

36

2017

INNOVATION VILLAGE
KAMPALA, UGANDA

DATES: OCTOBER 26-28, 2017



DELEGATES

300



UNIVERSITIES

8



COMPANIES

39



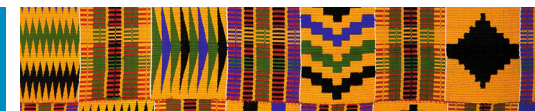
SPONSORS

15



SPEAKERS

30



Our Past Conferences >>

2018

UNITED STATES INTERNATIONAL
UNIVERSITY (USIU) NAIROBI, KENYA

DATES: NOVEMBER 8-10, 2018



DELEGATES

350



UNIVERSITIES

10



SPONSORS

20



COMPANIES

42



SPEAKERS

50

2019

EXPECTED 2019 SUMMIT IN
ACCRA, GHANA

VENUE: KEMPINSKI GOLD COAST
GHANA HOTEL

DATES: NOVEMBER 21-23



DELEGATES

Over 600



UNIVERSITIES

20



COMPANIES

100



SPONSORS

50



SPEAKERS

40

FOR MORE INFORMATION ON
HOW YOUR ORGANIZATION
CAN TAKE BEST ADVANTAGE OF
THESE UNIQUE OPPORTUNITIES
PLEASE CONTACT ONE OF THE
TEAM BELOW.

Contact Us

Sponsorship and Exhibition

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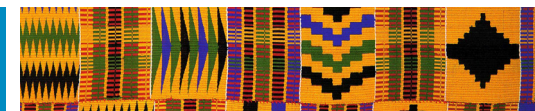
Email: claudia@asenti.org

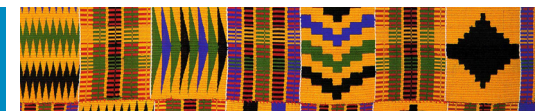
Emmanuel Kyei Khumisi

ASENTI Ghana lead

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Program 2019 >>

DAY TWO	
8.00 - 9.00	Registration.
9.00 - 10.00	Future is women why more women should be leaders and entrepreneurs in Africa.
10.00 - 10.20	Building creative art into a global business brand, what you need to learn.
10.20 - 11.00	TED Style TALK 2. The topic; 'Scaling Start Ups' & 'Standing out in a Crowded Marketplace. Topic; Mental health and how to overcome it in the corporate world.
11.00 - 11.30	<i>Coffee Break/Signing ICT for all .</i>
11.30 - 12.30	Re-defining Agriculture as a solution to food security and future growth in Africa.
12:30 - 13.30	How young people should focus on starting and building successful startups, The new trends in Africa and where to focus on.
13.00 - 14.30	<i>Lunch Break</i>
14.30-15.20	Enhancing and consolidating intra-African trade and enhancing ease of doing business across Africa, What the world need to learn from Ghana.
15.20 - 17.30	ASENTI 2018 AWARDS Awarding and recognizing successful startups.
17:30-18:00	<i>Closing and awards.</i>
	<i>City and Industrial tour. Visiting some of the best companies in Ghana.</i>

